

ABC Associated  
Black Charities

# EQUITY IN ACTION

THE MOVEMENT CONTINUES...

A CONFERENCE DESIGNED FOR CORPORATIONS,  
ORGANIZATIONS, COMMUNITY LEADERS, ADVOCATES,  
POLICYMAKERS, ENTREPRENEURS, AND WORKERS

INTERESTED IN LEARNING MORE ABOUT GROWING  
EQUITABLE OPPORTUNITIES FOR BLACK PEOPLE.

**SATURDAY NOVEMBER 11, 2023**

**8:00 AM - 3:00 PM**

**LIVE! CONVENTION CENTER  
HANOVER, MARYLAND**

*Associated Black Charities is a racial equity organization that works as an educator, advocate, supporter, and convener to address and eliminate the barriers created by structural racism and to advance long-term solutions that create new opportunities for Black people to thrive.*

## SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

*\*EACH LEVEL INCLUDES ALL PRECEDING LEVEL BENEFITS\**

<b>PRESENTING SPONSOR</b>	<b>\$50,000</b>
LIVE OPENING REMARKS, "PRESENTED BY" PROMOTIONAL MATERIAL BRANDING	2 PAGE JOURNAL AD
<b>DIAMOND SPONSOR</b>	<b>\$25,000</b>
COMPANY VIDEO HIGHLIGHT, SPONSOR STAGE SIGNAGE, BRANDED WORKSHOP PRESENTATION	FULL PAGE JOURNAL AD
<b>PLATINUM SPONSOR</b>	<b>\$15,000</b>
ASSET INCLUSION THROUGHOUT CONFERENCE	FULL PAGE JOURNAL AD
<b>GOLD SPONSOR</b>	<b>\$10,000</b>
NATIONAL PRESS RELEASE INCLUSION, RECOGNITION FROM DAIS	HALF PAGE JOURNAL AD
<b>SILVER SPONSOR</b>	<b>\$7,500</b>
LOGO ON SPONSOR SIGNAGE, LISTING ON SOCIAL MEDIA/WEBSITE	HALF PAGE JOURNAL AD
<b>BRONZE SPONSOR</b>	<b>\$5,000</b>
FEATURED IN E-COMMUNICATIONS & EVENT PROMOTIONS, CONFERENCE EXHIBITOR TABLE, 2 REGISTRATIONS	QUARTER PAGE JOURNAL AD
<b>NETWORKING SPONSOR</b>	<b>\$3,500</b>
HIGHLIGHTED AT POST EVENT NETWORKING MEET UP	
<b>EXHIBITOR</b>	<b>\$1,500</b>
<b>BLACK BUSINESS VENDOR</b>	<b>\$350</b>
<b>EARLY BIRD REGISTRATION</b>	<b>\$95</b>
BY SEPTEMBER 15, 2023	
<b>GENERAL REGISTRATION</b>	<b>\$125</b>